



AAEI STRATEGIC ALLIANCE PARTNERSHIPS



Partnership Application Form

Thank you for becoming an AAEI Strategic Alliance Partner. We truly value your commitment to our organization, and look forward to partnering with you in 2018.

Contact Information

Company _____
 Contact Name _____
 Contact Title _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____ Email _____

Benefits Selection

- Champion - \$15,000
- Patron - \$10,000
- Advocate - \$5,000

Payment Method

Please Invoice Check

Credit Card: Visa MasterCard American Express (Please circle one)
 Card Number _____
 Expiration Date _____ Billing Zip Code _____

Submit form to Chris Enyart, 1717 K Street, NW| Suite 1120 | Washington, D.C. 20006
 cenyart@aaei.org|202-857-8009 ext. 1104

AAEI Strategic Partnership Alliance: Terms of Agreement

This Strategic Alliance Agreement (the "Agreement") is entered by and between the **American Association of Exporters and Importers (AAEI)** located at 1717 K Street, NW Suite 1120, Washington, DC 20006 and

_____ **(COMPANY)**
located at _____.

Strategic Alliance Partnership

The COMPANY understands the term "Partnership" is for marketing purposes only and conveys no additional rights or benefits to the COMPANY. The AAEI Pricing/Benefits Matrix (PB Matrix) is non-severable from this Agreement and defines the entirety and extent of the benefits AAEI offers to the COMPANY. AAEI is selling the COMPANY only those "General" and "Event" benefits detailed and agreed to by the COMPANY and AAEI in the PB Matrix and individualized cover letter.

Marketing of Events, Services and Educational Publications to AAEI Members

AAEI Staff will assist COMPANY in promotion of COMPANY services, events and educational publications to AAEI members only. The AAEI Staff will manage distribution of promotional material to contacts in the AAEI Membership List. AAEI will not release the AAEI Membership List as part of this Agreement. The COMPANY understands that a negligent, reckless or intentional release of the AAEI Membership List through this Agreement to unauthorized third parties is a material breach of this Agreement.

Term and Termination

The term of this Agreement shall commence on the Effective Date and shall continue in full force and effect for twelve (12) months, unless otherwise terminated earlier as provided hereunder. AAEI may terminate this Agreement: (a) upon a material breach by the COMPANY, if such breach is not cured within thirty (30) days following written notice to the AAEI; or (b) where the COMPANY is subject to a filed bankruptcy petition or formal insolvency proceeding that is not dismissed within thirty (30) days.

Miscellaneous

A) This Agreement shall be governed by the laws of the State of New York, without giving effect to the conflict of laws provisions thereof. Neither the United Nations Convention of Contracts for the International Sale of Goods nor the Uniform Computer Information Transactions Act shall apply to this Agreement. Any legal action or proceeding relating to this Agreement shall be instituted only in any state or federal court in New York. In any action or suit to enforce any right or remedy under this Agreement or to interpret any provision of this Agreement, the prevailing party shall be entitled to recover its costs,

B) If any provision of this Agreement is held unenforceable by a court of competent jurisdiction, that provision shall be enforced to the maximum extent permissible so

as to effect the intent of the parties, and the remainder of this Agreement shall continue in full force and effect.

C) No waiver of any provision of this Agreement or any attachment shall be effective unless it is in writing and signed by the party against which it is sought to be enforced.

Neither party will be deemed to be in default hereunder, or will be liable to the other, for failure to perform any of its obligations under this Agreement to the extent that such failure results from any event or circumstance beyond that party's reasonable control.

Signatures

Approved and Authorized by American Association of Exporters and Importers

Name: (Print) _____

Title: (Print) _____

Signature: _____

Date: _____

Approved and Authorized by COMPANY:

Name: (Print) _____

Title: (Print) _____

Signature: _____

Date: _____