

AAEI Strategic Alliance Partnership Program



2017-18 Pricing/Benefits Chart

	Singular Supporter \$3,000	Advocate \$5,000	Patron \$10,000	Champion \$15,000
Webpage on AAEI public site - NEW				✓
Webpage on AAEI member site (MCS) - NEW				✓
Conduct AAEI-hosted survey- NEW				✓
Host webinar at AAEI - NEW				✓
Logo on Benchmarking Survey results				✓
Company logo included on all AAEI eBlasts (i.e., Weekly Events Roundup, CEO Corner/Week Ahead, Member Alerts)				✓
Reserved table seating at all seated food functions during the 97 th Annual Conference & Expo				✓
Access to AAEI conference room and space for company events and meetings (All events will be subject to approval and based on calendar availability)				✓
Company logo included on all AAEI staff emails			✓	✓
Recognition at all in-person AAEI events			✓	✓
Recognition including logo, description and company link on Trade Alliance Partner page of the AAEI website			✓	✓
Special benefits to be negotiated with AAEI President & CEO Such as: <ul style="list-style-type: none"> • AAEI news release and media distribution • Co-branded survey • Co-branded webinar • Co-branded product/service rollout 			1	3
Trade Alliance Partner Seal available for websites and publications		✓	✓	✓

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3 additional lunch tickets at the 97 th Annual Conference & Expo		✓		
Complimentary registrations to the 97 th Annual Conference & Expo		1	3	5
Upgraded exhibit booth location at the Annual Conference & Expo		✓	✓	✓
Logo on Alliance banner featured at all AAEI Events		✓	✓	✓
AAEI promotion of company events and educational publications to the general membership		✓	✓	✓
Logo Recognition on AAEI website	✓	✓	✓	✓
All partner events are communicated by AAEI as "partner events"	✓	✓	✓	✓
Exclusive recognition at all AAEI Member Webinars	✓			

PLEASE NOTE: To ensure full compliance with partner rights and overall program usage, this program shall be audited quarterly by AAEI's Non-Dues Revenue Board Team.