



The Road Ahead for AAEI in 2024

Dear U.S. Trade Community,

There is no science to creating an organization that meets the advocacy, education, and networking needs of its members. For more than 100 years, AAEI has taken on this challenge amid increasing scrutiny over what is imported and where our members conduct business globally. Our organization has been tasked with constantly incorporating new technologies, thought leadership, and innovative approaches ensuring AAEI is one step ahead in keeping its members first-step prepared.

In the coming months, AAEI will be launching several programs and services that will help our members become well suited for the next set of challenges. AAEI's annual conference in Fort Lauderdale promises to "[Forge a New Trade Renaissance](#)" for importers and exporters. We will seek to bring together more than 300 of the top trade compliance thought trailblazers and government policy leaders. The annual conference has always served as a springboard to move from uncertainty to opportunity.

In addition to the conference, AAEI's new [trade compliance courses](#), Import 201 and Export 201, will reshape how trade compliance executives grow their knowledge base while effectively improving their company's compliance. Couple the courses with AAEI's Benchmarking Roadshows, and you have an education recipe for companies and trade compliance executives to take on the world's biggest trade challenges.

Lastly, we cannot forget one of the true benefits of joining AAEI, and that's networking. This year we will see increasing opportunities to leverage AAEI's trade community through robust issue-based committees and working groups, industry-leading webinars, and local interactive opportunities.

There is a lot to look forward to at AAEI and we are thrilled to help you dominate your days and become smarter and better trade compliance executives. In 2024, let us advance ahead together, Making Global Trade Happen....

Sincerely,

A handwritten signature in black ink, appearing to read "E. C. Laney". The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.

Eugene C. Laney
AAEI President & CEO