

AAEI¹ **Conference**
Importers & Exporters:
Forging a New Trade Renaissance
June 10-12 | Fort Lauderdale, FL

AAEI's 103rd Annual Conference & Expo

Sponsorship Prospectus

June 10-12, 2024

Fort Lauderdale Marriott
Harbor Beach Resort and Spa

Sponsorship Benefits

Apex	Diamond	Platinum	Gold
Year-Round Visibility at AAEI Events			
Year-Round Visibility on AAEI Website			
PRE-CONFERENCE			
Company Mention in News Releases	Company Mention in News Releases	Company Mention in E-Newsletter	Company Mention in E-Newsletter
Company Highlight in E-Newsletter	Company Highlight in E-Newsletter	Registration List - 4 weeks & 1 week prior	Registration List - 4 weeks & 1 week prior
Registration List - 4 weeks & 1 week prior	Registration List - 4 weeks & 1 week prior	Logo on Event Website linked to company page	Logo on Event Website linked to company page
Logo on Event Website linked to company page	Logo on Event Website linked to company page	Logo on All Promotional Materials	Logo on All Promotional Materials
Sponsor Recognition on social media	Sponsor Recognition on social media		
Logo on All Promotional Materials	Logo on All Promotional Materials		
ON-SITE			
Naming Rights to Off-Site Conference Events	Single Booth Space	1 Conference Registration	Logo on Sponsor Banners
Double Booth Space	2 Conference Registrations	Logo on Sponsor Banners	Exhibit Hall Acknowledgement
Exclusive Sponsor Recognition	Logo on Sponsor Banners	Exhibit Hall Acknowledgement	Sponsor Ribbons
Podium Acknowledgement	Exhibit Hall Acknowledgement	Sponsor Ribbons	Company and logo listing in mobile app
4 Conference Registrations	Sponsor Ribbons	Company and logo listing in mobile app	Complimentary Bag Insert
Logo on Sponsor Banners	Company and logo listing in mobile app	Complimentary Bag Insert	
Exhibit Hall Acknowledgement	Complimentary Bag Insert		
Sponsor Ribbons			
Company and logo listing in mobile app			
Complimentary Bag Insert			
POST CONFERENCE			
Inclusion in Thank You Ad-Post Conference	Inclusion in Thank You Ad-Post Conference	Inclusion in Thank You Ad-Post Conference	Inclusion in Thank You Ad-Post Conference
Final Registration List- One Week After Event	Final Registration List- One Week After Event	Final Registration List- One Week After Event	Final Registration List- One Week After Event

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APEX SPONSORSHIP

\$20,000

Each opportunity includes all Apex level benefits. Premium double booths are included with all Apex sponsorships.

APEX SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP	DESCRIPTION
<p>SOLD Lanyards <i>Exclusive opportunity</i></p>	<p>Sponsor the conference lanyard worn by all attendees throughout the conference with your company logo prominently featured. Stand out in the crowd with this exclusive sponsorship!</p>
<p>SOLD Conference Bags <i>Exclusive opportunity</i></p>	<p>Present your company logo on AAEI's event bag given to all attendees at registration.</p>
<p>SOLD Opening Toast on June 10th <i>Exclusive opportunity</i></p>	<p>Open the June 10th Welcome Reception with an opening toast and a welcome by your company representative to the attendees of AAEI's 2024 Annual Conference.</p>
<p>Luncheon Sponsor</p>	<p>Feed your company's appetite for high visibility by sponsoring luncheon buffets on June 11th and June 12th. Includes signage with your company's logo by the buffet tables in the Exhibit Hall.</p>

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DIAMOND SPONSORSHIP

\$11,000

Each opportunity includes all Diamond level benefits. Premium single booths are included with all Diamond sponsorships.

DIAMOND SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP	DESCRIPTION
<p>Day 1 Conference Welcome - Live Introductions Sponsorship <i>Exclusive opportunity</i></p>	<p>Begin Day 1 of the conference programming with a welcome by your company representative and introduce 2 other available live panel sessions of your choice. Introduce the session & moderator with pre-written script by AAEl.</p>
<p>Day 2 Conference Welcome - Live Introductions Sponsorship <i>Exclusive opportunity</i></p>	<p>Begin Day 2 of the conference programming with a welcome by your company representative and introduce 2 other available live panel sessions of your choice. Introduce the session & moderator with pre-written script by AAEl.</p>
<p>Conference Registration & Education Registration <i>Exclusive opportunity</i></p>	<p>Feature your company branding on AAEl's conference registration webpage and on-site check-in kiosks as attendees register for the event! Feature your company branding year-round on the new education registration page!</p>
<p>Welcome Wall <i>Exclusive opportunity</i></p>	<p>Your company branding welcomes AAEl 2024 conference attendees at the entrance area with a floor-to-ceiling wall design. It's the first thing attendees see when they enter the conference.</p>

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Opening Reception on June 10th

Exclusive opportunity

Open the 2024 Annual AAEI Conference with a networking reception with drinks held in the Exhibit Hall on Monday, June 10, 2024. Increase your visibility with signage and your logo throughout the hall, as well as a speaking opportunity to welcome the guests.

SOLD Networking Reception on June 11th

Exclusive opportunity

Host this reception, which is the main networking event at the 2024 Annual Conference. Increase visibility with signage and your logo throughout the hall, as well as a speaking opportunity to welcome the guests.

Executive Keynote Introduction: Supply Chain Resiliency

Exclusive opportunity

Tuesday, June 11, 2024 – Sponsor a keynote high-level corporate speaker and gain early exposure to conference attendees. Present your company's name and message through signage and introduction of the keynote speaker.

Executive Keynote Introduction: CEO Panel

Exclusive opportunity

Wednesday, June 12, 2024 – Sponsor a keynote panel of CEOs and gain exposure to conference attendees. Present your company's name and message through signage and introduction of the panel.

SOLD Keynote Speaker Introduction: Import Town Hall

Exclusive opportunity

Tuesday, June 11, 2024 – Sponsor the CBP leadership speaker session that kicks off the 2024 annual conference. Present your company's name and message through signage and introduction of the speaker.

Keynote Speaker Introduction: Export Town Hall

Exclusive opportunity

Wednesday, June 12, 2024 – Sponsor the Commerce Department leadership speaker session that will anchor the export hot topics and strategic export issues discussed throughout the 2024 annual conference. Present your company's name and message through signage and introduction of the speaker.

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Name Badge Holder Sponsorship*Exclusive opportunity*

Sponsor a custom event badge featuring your company logo prominently visible on the badge.

SOLD**Conference Mobile App Sponsorship***Exclusive opportunity*

AAEI's conference mobile app will be the attendees' source for presentations, speaker information and interactive maps of the Exhibit Hall. This sponsorship includes your company logo featured on a splash screen, Platinum Sponsor profile, and a clickable banner ad.

PLATINUM SPONSORSHIP

\$5,000

Includes all Platinum level benefits.

PLATINUM SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP	DESCRIPTION
SOLD Printed Conference Agenda Card <i>Exclusive opportunity</i>	Your company brand in everyone's pocket - sponsor AAEI's handy printed program agenda available to attendees in all conference bags.
Tech Sponsor <i>Exclusive opportunity</i>	Become the AAEI's technology sponsor you're your company's signage and logo on the technology dais.
SOLD Notebooks with Your Logo <i>Exclusive opportunity</i>	Your company logo on a beautiful keepsake notebook that attendees may use long after the conference.
SOLD Wi-Fi Sponsorship <i>Exclusive opportunity</i>	Keep AAEI's attendees connected by sponsoring the conference Wi-Fi service. Attendees will see your splash page each time they connect to the internet.

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SOLD Beach Mat with Your Logo*Exclusive opportunity*

Hang out at the beach with attendees with your branded beach mat!

Session Commercial Ad*Limited opportunity***1 of 2 available**

Have AAEl play your 30-second commercial ad between sessions during the conference program. At least 1 play per day. **NOTE:** Sponsor must provide their own commercial ads.

Co-Sponsor Day 1 Breakfast in Exhibit Hall*Limited opportunity***2 of 2 available**

Tuesday, June 11, 2024 – Host Day 1 Breakfast in the Exhibit Hall with your company's branding as attendees network before sessions. Includes signage and your company's logo on cocktail napkins.

Co-Sponsor Day 2 Breakfast in Exhibit Hall*Limited opportunity***2 of 2 available**

Wednesday, June 12, 2024 – Host Day 2 Breakfast in the Exhibit Hall with your company's branding as attendees network before sessions. Includes signage and your company's logo on cocktail napkins.

Luncheon Panel Session: 2024 Election Update*Limited opportunity***1 of 2 available**

Tuesday, June 11, 2024 – Introduce or conclude high-level luncheon panel that will provide insights on what we can expect from the 2024 elections. Election and party experts look ahead to how changes in Congress and the White House might impact domestic and international policies. Includes signage with your company's logo in the General Session Hall.

Co-Sponsor Exhibit Hall Networking Luncheon*Limited opportunity***2 of 2 available**

Wednesday, June 12, 2024 – Present your company's branding during the Day 2 Buffet Lunch in the Exhibit Hall as attendees network between sessions. Includes signage with your company's logo by the buffet tables.

Day 1 Morning Refreshment Break*Exclusive opportunity*

Tuesday, June 11, 2024 – Sponsor the morning refreshment break! Signage will be placed in the exhibit hall and near refreshment stations.

Day 2 Morning Refreshment Break*Exclusive opportunity*

Wednesday, June 12, 2024 – Sponsor the morning refreshment break! Signage will be placed in the exhibit hall and near refreshment stations.

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GOLD SPONSORSHIP

\$3,000

Includes all Gold level benefits.

GOLD SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP	DESCRIPTION
<p>SOLD Tabletop Signs <i>Limited opportunity</i> 0 available</p>	<p>Your company logo and message on tabletop signs featured on the conference tables as attendees join sessions.</p>
<p>Pens at the Registration Desk <i>Limited opportunity</i> 2 of 2 available</p>	<p>Your company logo is on pens at the AAEI registration desk.</p>
<p>Co-Branded AAEI Staff Shirts <i>Exclusive opportunity</i></p>	<p>Your company logo is co-branded with AAEI's conference on the AAEI staff shirts. Staff shirts are worn throughout the conference.</p>
<p>Panel Transition Slides <i>Limited opportunity</i> 1 of 2 available</p>	<p>Your company logo is on transition slides between Panel Sessions and General Sessions.</p>
<p>Benchmarking Gift Bags <i>Exclusive opportunity</i></p>	<p>Your company logo is on gift bags for each attendee of the June 13th Importer & Exporter Benchmarking session.</p>
<p>Benchmarking Certificates <i>Exclusive opportunity</i></p>	<p>Your company logo is on certificates for each attendee of the June 13th Importer & Exporter Benchmarking session.</p>

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